

*“Belief in your creative capacity lies at the heart of innovation.”*

David Kelley  
FOUNDER OF IDEO AND THE STANFORD D.SCHOOL, USA

**Guidelines for the Design Aptitude Test (DE-CODE) for admission in Bachelor in Design programmes presented by CODE, VGU, Jaipur.**

- Centre For Design Excellence will organize DE-CODE (Design Aptitude Test) to be followed by PI (Personal interview) to understand the skills of student who aspires to join CODE.
- DE-CODE simply works on the concept of measuring capacity of applicants with respect to lateral/ conceptual thinking/ analytical and critical thinking.
- DECODE intends to test the general awareness (world-wide); perception, observation skills and students ability to implement design thinking skills.

**Important Dates:-**

Registration Starts	15 Feb 2018
Last Date of Form Submission	15 May 2018
Date of Online Entrance Exam	19 & 20 May 2018
Results of Entrance Exam	23 May 2018
Personal Interviews	27-28 May 2018
Final Merit List	5 June 2018
Semester Starts	16 July 2018



It is typically measured with simple cognitive tests and is predictive of user performance with some kinds of user interfaces.

## ECOLOGICAL AND PUBLIC AWARENESS

General awareness of environmental factors such as climate, population, water, vegetation, pollution, weather, natural resources etc., and their implications on the design of products, images, infrastructure and environment. Awareness of social and cultural connection with design, history of the designed artefact, and socially responsible and environmentally sustainable design responses. History of art, sculpture and literature.

## ANALYTICAL AND LOGICAL REASONING

The **logical reasoning**, also known as critical thinking or **analytic reasoning**, involves one's **ability** to isolate and identify the various components of any given argument. It is designed to assess a candidate's ability at skills such as how to interpret patterns, number sequences or the relationships between shapes. Ability to use logic and structured thinking to deduce from a short passage, which of a number of statements is the most accurate response to a posed question. Data Interpretation, brainteasers, and patterns.

## VERBAL COMMUNICATION AND CREATIVITY

Ability to understand and use Standard English. Reading comprehension, knowledge of English grammar such as sentence structure and usage, the use of tenses, verb patterns, articles, and active and passive constructions, etc. & vocabulary skills. Ability to think creatively in terms of alternatives, ability to distinguish innovative options and think out of the box.

## OBSERVATION AND DESIGN SENSITIVITY

aptitude to distinguish concealed properties in common things, people, situations, and events, and thinking critically about them. Applying attention to certain details, analyzing, reasoning, classifying, inferring and predicting. Ability to discern subtle differences in visual properties and aesthetic outcomes.

## DESIGN THINKING AND PROBLEM SOLVING

Ability to use visual analogies, descriptions, signs and symbols. Design Thinking is a problem solving framework. Ability to understand complexity, identify problem, generate alternatives, evaluate options and select solutions.

## Application Process

**Online Application Form** Candidate can apply online through Application Form made available on Website <http://decode.codevgu.in/>

**Online Payment:** Applicants need to fill their information in the online application form available on the website along with the non-refundable application processing fee of 1800/- INR.

## Counseling

For any query or confusion, students are free to contact the admission department on our Toll-Free Number **1800-3131-415** or mobile no. **+91 - 9924467387**. The student can also email at [admission@codevgu.in](mailto:admission@codevgu.in)

## Registration for DE-CODE

**Step 1:** Register for decode

<http://forms.vgu.ac.in/user/login?destination=node/add/application&key=DECODE>

**Step 2:** An computerized verification link will be sent to your registered email ID. Activate your account by clicking the link.

**Step 3 :** Provide the required details in the application form.

**Step 4:** Upload the required documents accept the declaration and submit the online application form.

**Step 5:** Proceed to payment option and pay 1800/- INR.

## Application FORM De-CODE

Information for Online forms

Same as our application form just add following page.

Enclosures where documents can be uploaded followed by online payment.

## Exam and Admit Card

All Information about Exam and Admit Card will be sent on student registered E-mail ID and uploaded on our official Website <http://www.codevgu.in/>.